



# PRODUCT SPECIFICATIONS



WORTHEN COATED FABRICS LABEL GROUP

## STYLE PC-323W

**DESCRIPTION:** Acrylic Coated Polycotton

**SPECIFICATIONS:**

Total Weight: 4.40 ± 0.2 oz./sq. yd.  
Thickness: 0.0077 ± 0.0005 in.  
Tear Strength (MD): 442 ± 20 grams  
Tear Strength (CD): 490 ± 20 grams

**GENERAL:** PC-323W is a woven polycotton manufactured specifically for conversion into high quality, permanent care labels, developed along guidelines proposed by the Consumer Products Division of the Federal Trade Commission.

PC-323W is a two-sided, acrylic-coated polycotton. PC-323W demonstrates excellent strength and smoothness of hand, with exceptional fadeout of imprinting from repeated commercial washings and dry cleanings. This acrylic-coated polycotton also withstands noticeable discoloration or deterioration from exposure to commonly used permanent press dry cleaners. The product is non-fraying, highly resistant to shrinking or curling, and effectively resistant to degradation from rot, mildew, and perspiration. Both surfaces are receptive to printing by most commonly used methods without shadow strikethrough.

**Recommended Printing Methods:** Flexography, Screen Printing, Hot Stamping, Offset and Inkjet

**ALL VALUES SHOWN ARE AVERAGE VALUES OBTAINED FROM COMMERCIAL PRODUCTION. THEY ARE INTENDED AS A GUIDE TO PRODUCT PROPERTIES AND NOT TO BE REGARDED AS SHIPPING SPECIFICATIONS.**



Worthen Coated Fabrics Label Group  
Worthen Industries  
1125 41st Street SE  
Grand Rapids, MI 49508

Tel: (616) 742-8990  
Fax: (616) 742-8995  
[www.worthenindustries.com](http://www.worthenindustries.com)