



PRODUCT SPECIFICATIONS



WORTHEN COATED FABRICS LABEL GROUP

STYLE PC-360W

DESCRIPTION: Woven Polycotton

SPECIFICATIONS:

Total Weight: 4.40 ± 0.30 oz./sq. yd.
Thickness: 0.0078 ± 0.0010 in.
Opacity: 94.55%
Tear Strength (MD): 544 ± 150 grams
Tear Strength (CD): 384 ± 150 grams

GENERAL: This product is urethane-coated polycotton on both sides. PC-360W demonstrates excellent strength and smoothness of hand, with exceptional resistance against fadeout of imprinting from repeated commercial washings and dry cleanings. This urethane-coated polycotton also withstands noticeable discoloration or deterioration from exposure to commonly used permanent press dry cleaners. The product is non-fraying, highly resistant to shrinking or curling, and effectively resistant to degradation from rot, mildew, and perspiration. Both surfaces are receptive to printing by most commonly used methods without shadow strikethrough.

**Recommended
Printing Methods:** Flexography, Screen Printing, Hot Stamping, Offset.

ALL VALUES SHOWN ARE AVERAGE VALUES OBTAINED FROM COMMERCIAL PRODUCTION. THEY ARE INTENDED AS A GUIDE TO PRODUCT PROPERTIES AND NOT TO BE REGARDED AS SHIPPING SPECIFICATIONS.



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