## PRODUCT SPECIFICATIONS



## STYLE PS-653WPSA 1 mil solvent acrylic based PSA

**DESCRIPTION:** Woven Polyester, Laser printable, with 1 mil cold temp acrylic PSA,

78lb clay coated release liner

SPECIFICATIONS:

Base Denier: 70

Total Weight:  $7 \text{ oz} \pm 0.30 \text{ oz./sq.} \text{ yd} (237 \text{ gsm}) \text{ with liner}$ 

Facestock Thickness: 0.0032 ± 0.0005 in.

Adhesive Thickness: 0.001"

Liner Thickness: 0.0049"

Stiffness MD: 12 ± 2 mg.

CD:  $9 \pm 2$  mg. Opacity: 93% minimum Tear Strength MD:  $310 \pm 50$  gm.

CD:  $322 \pm 50$  gm.

**GENERAL:** Urethane coated polyester fabric laminated to a 1 mil acrylic cold temp

adhesive. The fabric facestock is dimensionally stable, highly

conformable, and durable to long term environmental exposure. The product is resistant to alcohol, selected solvents, detergents, alkali and acidic reagents. The printed surface is extra smooth for premium printing

requirements, including thermal transfer and dry toner laser.

This product has been demonstrated to meet requirements for certain

cryogenic labeling specifications.

Release liner options include 54lb SCK, 78lb Clay Coated, or 92lb

polycoated.

Recommended

Printing Methods: Thermal Transfer, dry toner laser (color, B&W), offset, flexo.

ALL VALUES SHOWN ARE AVERAGE VALUES OBTAINED FROM COMMERCIAL PRODUCTION. THEY ARE INTENDED AS A GUIDE TO PRODUCT PROPERTIES AND NOT TO BE REGARDED AS SHIPPING SPECIFICATIONS.



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